Hagland acquires digital maritime solutions provider Vanora

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Photo credit: Hagland

Haugesund-based in Norway Hagland has acquired the digital maritime solutions provider Vanora in a strategic move to bolster its maritime services.

The family-owned company with experience in shipbroking, shipping, marine agency, accounting services, real estate, and investments, Hagland, has bought Vanora, known for its VesselAdmin platform, for an undisclosed sum.

The company offers a chartering platform and a payment service tailored for the maritime sector.

As it is reported, VesselAdmin will continue to operate as a separate entity within the Hagland group.

"This acquisition aligns with our commitment to providing reliable and professional services to our clients. Vanora's innovative solutions will complement our existing offerings and enable us to deliver even greater value to our customers," said Co-CEO's Paal and Øivind W. Aanensen of Hagland. Established in 1872, Hagland is a group of family-owned companies within shipbroking, shipping, marine agency, accounting services, real estate and investments.

Its shipping business, Hagland Shipping, established in 1983 manages a fleet of 12 selfdischarging dry cargo vessels that primarily transport timber, pulpwood, woodchips, sand and gravel across the North Sea and Baltic regions, according to the data in the company's website.